Dear Sir/Madame,

My name is …  and I make video reports on behalf of Winkball, a national network of video reporters.

Currently I am covering the area of  xxx (area or specialty) and wondered if you would be interested in a professional video report , that would be distributed to local publishers and TV stations as well as nationally via a news wire ( [winkballnewswire.com](http://winkballnewswire.com/)).

Typically a report would consist of an introduction and a series of interviews that would be edited into a short T.V style 'news' or 'feature' report.

This is an excellent way of getting your brand and key marketing messages to a wide, or targeted audience and can also be used to boost your social media presence.

The type of thing that we usually cover are events, like launches and openings, or if you wanted to show off about something that is happening regarding your business (charity etc).

We can also work together to create stories or to conduct interviews on your behalf, so that you can tailor a video report that is of interest to the people you wish to reach, but carrying your messages.

Otherwise, may I recommend that you have a look at our site, and have a look at the type of thing we could do for you. You may wish to sponsor an event that is coming up in your area or field of interest, it's a great way of marketing and you will be potentially be seen by millions of people.

I wonder if could I send you a rate card, or sign you up to our mailing list, so you can be informed of up and coming events and stories that you may wish to be involved in. Otherwise I could come and see you for a free consultation.

Thank you for your time,

Yours truly,